



FILE FORMATS

Our preferred format is an Adobe Illustrator file. Either as an .AI file or converted to PDF.

In some circumstances we will accept Photoshop or JPEG files but print quality may suffer as a result. If you intend to use either of these formats please ensure that the files supplied are 1:1 scale and saved with a 300dpi or higher resolution.

MECHANICAL INFORMATION

Please indicate the size of your decal in millimetres and include at least 2mm bleed where required.

COLOURS

In most cases we will be printing your decals CMYK direct from your supplied file.

If any elements of your design need to be matched to a specific colour please supply PMS specifications or supply a sample for us to match to. Giving us a CMYK formula is not the correct way to achieve an accurate colour match due to variances in monitor calibration and printer profiles.

When choosing your colours remember that an image viewed on a computer monitor is backlit and may appear brighter than when printed. Similarly the resin coating can slightly change the appearance of some colours.

FONTS

If you are supplying artwork with text please ensure that the text has been converted to "paths" "outlines" or "curves" so the text is no longer editable. This will ensure we have no problem using your file if we do not have the font in our library. Including a copy of the font along with your artwork is a good safeguard. If none of this is possible we will use the closest substitute font we have in our library.

SCANS & LINKED IMAGES

Any scanned images or bitmap files that are linked to your artwork should be supplied saved as CMYK and should be at least 300dpi to ensure the best print quality.